



demands, from the small trendy gifts up to the high-end jewelry.

Do you custom design pieces?

Yes, of course. Many of our clients ask for customized design.

What are you most proud of?

I must emphasize that we provide excellent finishing. I believe jewelry has to be very well done. There are several steps to the

process like designing and molding, but the finishing must be just perfect.

Is there another designer you admire?

Graff and Cartier are my favorites.

Do you have any pieces you can't part with?

Yes, a ring, and of course my "Keep Lebanon Close To Your Heart" necklace.

Any plans for 2012?

I have two shows coming up in Paris and in London. I was just in Cannes, and it was great. I had a very glamorous red-carpet experience and I hope the success continues. In terms of expanding, it requires a lot of work and can be very time consuming, so the mother part of me is waiting for my kids to grow up a little bit more... but nothing is impossible.