



*“I believe jewelry has to be very well done. There are several steps to the process like designing and molding, but the finishing must be just perfect”*

as the brilliant cut. Pear and heart shape diamonds are also among my favorite cuts.

#### **Why the round shape?**

I like the round shape because it represents the continuity of life; it's eternal.

#### **At what point did you decide to open your shop?**

When I finished my studies, I started designing jewels and built a portfolio that interested jewelers. A few years later, I started my own line under the label "Hala Tayah Jewels" and organized two jewelry shows a year during Christmas and the summer time.

#### **Do you feel your history in painting helped with your jewelry design?**

No, not really. I feel they are two separate things. But because I am good at drawing, I can imagine jewelry creations more easily. Stones are actually what give me most of my ideas.

#### **What's your favorite stone?**

Diamonds.

#### **From where do you bring them?**

A lot of places actually, but Belgium mostly.

#### **Do you have a favorite cut?**

I like the classical round cut, which is also known



The response towards the shows was a success that encouraged me to open my own boutique.

#### **Can you tell us more about the "Keep Lebanon Close To Your Heart" collection?**

The "Keep Lebanon Close To Your Heart" collection is a patented limited series of 10,452 handmade necklaces for both women and men. Crafted by skilled artisans and designed as a tribute to the nation of Lebanon, the collection is a genuine statement that proudly showcases every Lebanese person's will to freedom and life.