

**Tell us about your design process from beginning to end and what is a typical day for you?**

It all starts with inspiration that later turns into sketches, and then enters the process of designing. After that, each piece undergoes a trial period before it is sent to molding and finally finishing. A typical day for me is usually managing and balancing between my work and my family.

**What message are you addressing with your jewellery and where do you stand?**

I try to create my designs for the contemporary woman who is strong, self confident, ambitious, stylish and yet feminine.

**Who do you collaborate with creatively?**

My talent, style and imagination.

**What are your favourite materials to work with?**

Diamonds and pearls.

**Can you tell me a little bit about your new collection? Will it be a continuation of the last one?**

There is always a continuation because of popular demand, but definitely it will be combined with new designs which I am still in the process of creating right now.



**Did your artistic vision change throughout the years?**

Of course, it evolved throughout the years of experience. Moreover, the fads and trends of each season and the desires of the clients all have an impact on each of my collections.

**What part of your job do you like the best? And Least?**

I would say the best would be the finishing process of each item and the least is the negative factors and circumstances that might affect the jewellery business. >