

Which three words would best describe your brand?

Unique, Creative, and Timeless.

Who would you most like to see wearing your jewellery?

Every woman who appreciates class, good taste and individuality.

Who is your style icon(s) and why?

Grace Kelly because she defines elegance and beauty.



Naturally, women are all very different and so there are a lot of varying personal tastes to cater for - do you find yourself tweaking designs much within your collections to cater for a mass audience?

Although I take into account the different tastes of various women, I also am true to my creativity and uniqueness and that's what makes my designs more appealing.